



Saturday, November 25, 2017

**Second Saturday Artful Flea all dressed up for the holidays combined with the former Deborah Waterfowl Show
Featuring regional artists, carvers, crafters and collectors PLUS the final Farmers Market of 2017**

Sponsored by Chincoteague Cultural Alliance • Alex Hubb, Market Manager, call or text 717-495-7155

- Market hours are **9 AM to 3 PM**.
- The Market is at CCA's Community Center for the Arts, 6309 Church Street; Wildlife Gallery is at the Island Activities Center adjacent to CCA property.
- This is a **rain or shine event**.
- Vendors must **pre-register** and payments must be paid by **check or money order only**.

**To enroll for 2017
return pages 1-3
with payment**

VENDOR INFORMATION

Name _____ Business Name (if any) _____

Mailing Address _____

City, Street, Zip code _____

Phone _____ Cellphone _____

E-Mail _____ Website _____

Best way to contact you in case of market closure due to severe weather? _____

Who (besides you) will be staffing your site? Name _____ Phone _____

Name _____ Phone _____

If a licensed business, complete A-C below. (**NOTE:** Chincoteague business license is not required for Holly Day Market)

A. Business type (check one): Family-owned, Sole proprietor, Partnership, Corporation, Other _____

B. Town of Chincoteague License? Yes No

C. State Sales Tax # _____

CHECK PRODUCTS YOU PLAN TO OFFER

CATEGORY 1: Crafted by me/my family (If you made it, you can probably sell it—pending approval)

- Paintings/Prints Photos Pottery Woodwork Metalwork
- Fabric Items Clothing Edible Items Sculpture/3-dimensional art
- Carved birds, waterfowl, boats, etc. Jewelry (describe) _____
- Seasonal items (describe) _____ Other (describe) _____

PLEASE INCLUDE SAMPLE PHOTOS/IMAGES OF YOUR PRODUCTS WITH THIS APPLICATION OR INDICATE ONLINE SOURCE WHERE PRODUCTS CAN BE SEEN

CATEGORY 2: Not crafted by me/my family

- Antiques, collectibles, vintage Used personal/household items (yard sale)
- Plants, garden items Used business equipment (yard sale)
- Other (describe) _____

CATEGORY 3: Prepared Food Concessions

Please attach sample menu (Note: SSAF management reserves the right to restrict menu items)

You are required to collect Chincoteague Meals Tax. First step: submit Business License Application (BLA) to Town Office indicating that your business serves food for Chincoteague Cultural Alliance. BLA is for informational purposes only. License fee not required. Application available from Markets Manager or Town Office.

Check licenses and certificates you have: Town of Chincoteague County Health Department Other _____



2017 CCA Holly Day Market & Wildlife Art Gallery Policies and Memo of Understanding (MOU)

This is a curated event and the MOU sets standards to make this a quality event that will keep vendors returning and turn patrons into repeat customers.

The event is sponsored by **Chincoteague Cultural Alliance**, a non-profit, all volunteer organization. CCA will:

- Provide advertising and promotion efforts utilizing print, radio and social media plus local signage.
- Provide a portable restroom, vendor only free parking area, choice of 4 site styles.
- Not charge commission on sales.

Holly Day Market & Wildlife Art Gallery Policies

Set-up time for **CCA sites** is Saturday, November 25, from 7:45 to 8:45 AM. Upon arrival, give Holly Day Market volunteers your assigned vendor number and you will be guided to your site. Please unload quickly and move your vehicle to the designated vendor parking area. Early Set Up is available, Friday, November 24, from 4-5 PM for dropping off tables, racks, canopies, etc. at your site. No inventory boxes, please.

Set-up time for **The Gallery** (Activities Center) is Friday, November 24 from 1 to 5 PM. Park in paved area in front of the building and volunteers will direct you to your site. Please unload quickly and move your vehicle to the designated vendor parking area before setting up your booth. On Saturday, the paved lot in front of the building will be for patron parking only.

- Please display your assigned vendor number card #1 on site and card #2 in vehicle.
- Park all vehicles in area designated for vendors (Island Activity Center or Smith Street Extended behind CCA building).
- Tables, chairs, canopies are not provided. Tables are available for rent from CCA. Canopies are available for rent locally.
- Canopies and tents must be well anchored.
- Banners must be mounted on front or rear of booth only. Side mounting restricts ventilation and obstructs visibility.
- You will handle your own sales transactions.
- Keep your display within your assigned site. Keep your booth area clean and organized. Pick up trash around your area.
- NO SALES before 9 AM.
- No smoking in the market area. CCA is a smoke-free environment.
- No vendors' pets on site. Caution patrons that pet leashes cannot exceed 6'.
- No animals, tobacco, alcohol, firearms or any illegal product or service can be sold.
- Vendors should be considerate of other vendors and customers who indicate that they have allergies or sensitivities to fragrances, fumes, etc. coming from your site.
- Close down is 3 PM and **NOT BEFORE** unless closed by the Market Manager (e.g. for a NOAA-declared weather emergency).
- **THIS IS IMPORTANT TO REMEMBER** - Chincoteague Island Farmers Market and SSAF have different closing times. Due to the perishable nature of seafood and produce, ONLY Chincoteague Island Farmers Market vendors can close down at 1 PM, but may stay later.
- Rented tables will be set up and picked up by Holly Day Market volunteers, canopies by rental agency.
- Clean up before you clear out. You are responsible for taking your "leftovers" with you.
- CCA reserves the right to evict anyone, cancel future paid reservations or restrict future event registration for any rules violations. "No shows" are also considered a rules violation.

2017 CCA Holly Day Market & Wildlife Art Gallery Hold Harmless Agreement

I, _____ (print please) as individual or owner of business (name) _____ agree that the Chincoteague Cultural Alliance and the Holly Day Market & Wildlife Art Gallery and their respective officers, volunteers, agents, and consultants are not liable for any bodily injury, death, theft, or damage to either the buyer or seller, or their property, arising out of or pertaining to preparation for, or participation in the Holly Day Market & Wildlife Art Gallery whether such injury, theft or damage occurred prior, during, or after the Holly Day Market & Wildlife Art Gallery. The above named (person, business) further agrees to indemnify, defend and hold harmless the Chincoteague Cultural Alliance and the Holly Day Market & Wildlife Art Gallery and their respective officers, volunteers, agents and consultants for and against any claims which include bodily injury, death, theft or damage, including attorney fees. I understand that it is recommended that I carry my own general liability and product liability insurance. Liability insurance is not provided by this event sponsor. Participation in the Holly Day Market & Wildlife Art Gallery by the above named (person, business) without adequate or proper insurance is at the person/business's own risk. I have attached a certificate of insurance to this application if applicable.

I have read, understand, and will abide by all of the policies and agreements as stated in the above Memo of Understanding and Hold Harmless Agreement.

Signature (individual or authorized agent) _____ Date _____

PLEASE KEEP A COPY OF THIS DOCUMENT FOR YOUR REFERENCE



2017 HOLLY DAY MARKEY & WILDLIFE ART GALLERY VENDOR REGISTRATION

Print, complete and submit this form with payment (check or money order).

CCA OUTDOOR SITES

See pages 4-5 for site grids

- Field site—10'x10' for \$35
- Front yard site—10'x10' for \$35
- Front yard site—20'x20' for \$55
- Front porch site 5'x15' for \$55
- # ____ 6' tables for \$6
(set up in AM by Market Management)
- Food truck or trailer site (12' wide)—\$35
No fee for tow vehicles parked in vendor parking area

CCA INDOOR SITES

- 8'x10'—\$65
- 6'x8'—\$40
- Custom size site—Ask Market Manager
- # ____ 6' tables for \$6

GALLERY SITES (Inside Island Activities Center)

Contact Markets Manager for prior approval before registering

- 6'x8'—\$50
- 10'x10'—\$90

FARMERS MARKET ROW

- 12'x12' tent site—\$35
- 10'x18' truck site—\$35

Each site is entitled to one 6' table by request. Extra tables are \$6 each.

Do you request tables? No Yes How many? ____

Do you request electricity? No Yes

DISCOUNT OPPORTUNITY

Volunteer! CCA needs set up and close down volunteers and traffic/parking volunteers. When you or your booth representative(s) volunteer to help, each hour completed= \$5 off your registration. Maximum: 2 hours. Please ask Markets Manager for details.

PROMOTIONAL OPPORTUNITIES

- **ON STAGE:** Vendors can register for a 20-30 minute session on our outdoor stage to demonstrate "how you make it, paint it, create it, etc." Ask Markets Manager for details.
- **BUDGET PRICED RADIO ADS:** 30 radio spot ads, Wednesday through Saturday on CTG96.5/WOW 101.5. Brand yourself on radio. Please contact Markets Manager for details.

PAYMENT & SITE ASSIGNMENT

- Check or money order must be attached for registration to be processed.
- **THIS IS A RAIN OR SHINE EVENT.** Fees are **non-refundable** after approval. Credit issued for event closing only.
- **Site availability is based on first paid basis only.** There are no "holds".
- We try to accommodate site location preference if requested. Book early for best choice.
See pages 4-5 for site grids. Please indicate which site you prefer: # _____.

\$_____ Check/ Money Order enclosed (**payable to CCA**).

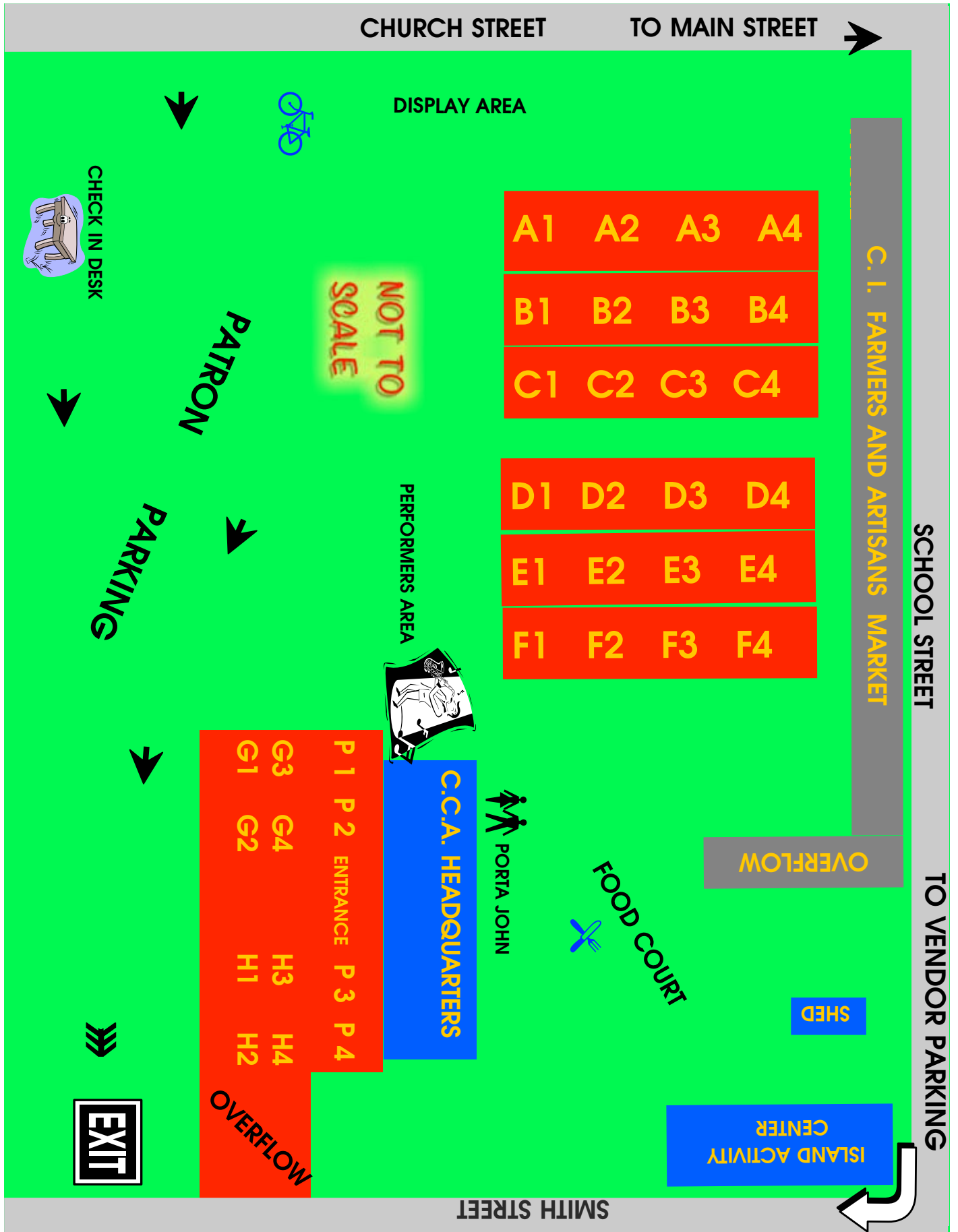
Send registration form and check or money order to:
CCA Markets, c/o 3015 Ridge Road, Chincoteague, VA 23336

Questions? Contact Alex Hubb, Markets Manager, call or text 717-495-7155 or email alexhubb@icloud.com

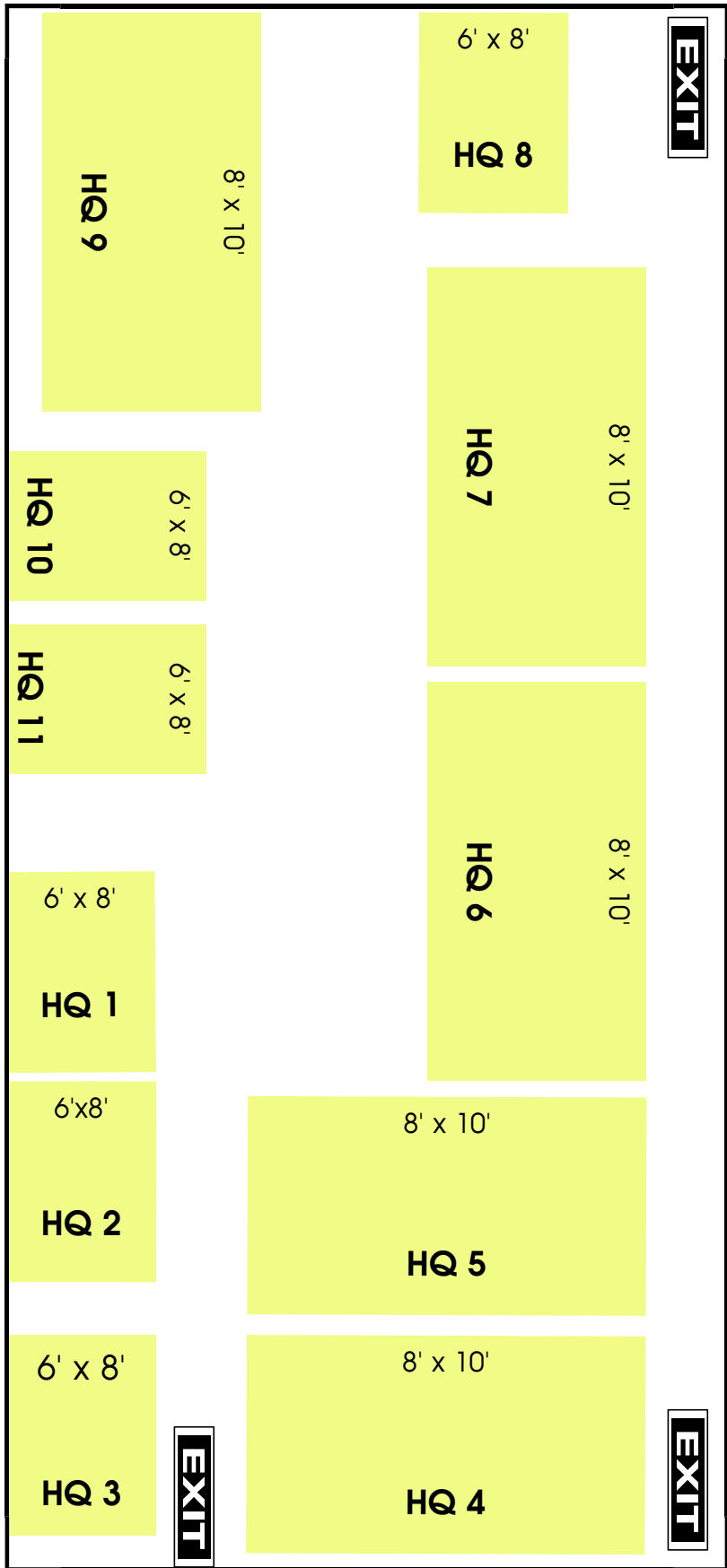
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Application Approved _____ Date _____





School Street Side of CCA



Artist rendering of CCA building interior (not to scale).

Entrance is from parking lot.

NOTE: customizing of site size can be requested (as available space allows).

Church Street Side of CCA

FOOD SERVICE VENDORS
For those who prepare food & prepare samples at a Farmer's Market

Food Service Vendors must undergo inspection at the market. VDACS inspects vendors at government run markets & the local Virginia Department of Health (VDH) inspects vendors at privately sponsored markets.

Food Service Vendors must have an on-site utensil and equipment washing set up that includes three basins: one each for washing, rinsing, and sanitization (using the appropriate strength of chlorine or quaternary ammonium - confirmed with sanitizer test strips). Utensils should be cleaned when you are changing between raw and ready to eat foods, between raw fruits and vegetables and TCS foods**, or if they have been contaminated.

Practice general good hygiene. Hands must be washed frequently at an on-site hand washing station. Avoid bare-hand contact with ready to eat foods by using gloves, tongs, deli paper, etc.

Food Protection: Overhead protection for vendor is required (tent, canopy, awning, table umbrella, permanent structure, etc.) Preparation must occur on smooth cleanable surfaces such as tables. Slicing must be done on cutting boards. Use wrapping or other effective barriers to protect from customer handling. Stored food should be in a clean, dry location, at least 6 inches off the ground.

For TCS foods **: Hot Holding is 135°F or higher and Cold Holding is 41°F or lower. Use a calibrated metal stem thermometer to ensure you are meeting the required temperatures. Ice should be drained frequently at an approved dump site.

** Time and Temperature Controlled for Safety (TCS) Foods: Please see important note in bottom right of previous page.

VDACS & VCE CONTACTS FOR MORE INFORMATION ...

Farmers' Market Resources: www.vdacs.virginia.gov/vagrown/frmsmkt-farmvend.shtml

Pam Miles, Program Supervisor Food Safety & Security Program Richmond, VA - 804-786-3520 pamela.miles@vdacs.virginia.gov	Eric Ruckman, Compliance Officer Office of Plant Industry Services Feed Licensing and Registrations Richmond, VA - 804-371-2667 eric.ruckman@vdacs.virginia.gov	Allyn Olinger, Food Safety Specialist & VDACS Inspector 804-786-3520 Allyn.Olinger@vdacs.virginia.gov
Barry Jones, Inspection Manager Office of Meat and Poultry Services Lynchburg, VA - 434-200-9975 barry.jones@vdacs.virginia.gov	Richard Keller, Regional Supervisor Office of Weights and Measures Harrisonburg, VA - 540-209-9145 richard.keller@vdacs.virginia.gov	Carolyn Peterson, Program Manager Bob Trimmer, Regional Manager Office of Dairy and Foods Richmond, VA - 804-786-1452 carolyn.peterson@vdacs.virginia.gov robert.trimmer@vdacs.virginia.gov

Virginia Tech Food Innovations Program: Food Testing Services
540-231-6806 - fstinfo@vt.edu - <http://www.ics.ext.vt.edu/fnh/food-innovations/sample/index.html>

Starting a Food Business, Regulations, Food Labels, Acidified Foods Publications
http://pubs.ext.vt.edu/author/b/bacon_karleigh-res.html

For more information, please contact:
Cathryn Kloetzli, Extension Agent, Agriculture & Natural Resources - cathrynkl@vt.edu
Virginia Cooperative Extension: Albemarle Office - 460 Stagecoach Road Charlottesville, VA (434) 872-4580

GOING TO MARKET



A Guide to Selling Raw, Processed and Prepared Food Products from Your Home, at Farmers' Markets, Stores & Roadside Stands

Do I need to get inspected? By whom?
On the following pages Farm Market & Food Service Vendors will find the answers to these questions, which vary depending on the type of food product and preparation process used. The contact information for permitting and/or inspection requirements is on the back page.

By Cathryn Kloetzli, Horticulture Extension Agent & Rachel Wallace, Summer Intern 2012,
Virginia Cooperative Extension-Albemarle County & Charlottesville
Edited by Dr. Karleigh Bacon, Director, Virginia Tech Food Innovations Program

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FARM MARKET VENDORS

VDACS INSPECTION REQUIRED		VDACS INSPECTION REQUIRED: UNLESS EXEMPTION CONDITIONS BELOW ARE MET				VDACS LICENSE REQUIRED	
MEAT	DAIRY	ACIDIFIED CANNED FOODS *	BAKED GOODS, JAMS AND ... *	HONEY	EGGS	PRODUCE	PET TREATS
							
<p>All meat that is to be sold must be slaughtered at a USDA/state-inspected facility.</p> <p>The VDACS Office of Meat and Poultry Services (OMPS) provides free inspections for amenable species (cattle, hogs, sheep, goats, chickens, turkeys, ducks, geese, guineas, ratites and squabs).</p>	<p>All dairy products to be sold must be inspected. Sale of raw milk is prohibited.</p> <p>Sale of cheese made from raw milk must be aged at least sixty days above 35 degrees. Contact the VDACS Office of Dairy & Foods.</p>	<p>Acidified low-acid foods (pickled products, salsa, pumpkin/sweet potato butter, barbecue sauces, chow-chow, relishes, hot pepper jelly, hot sauces, garlic in oil, etc.) must achieve a pH of 4.6 or lower (verified by an electronic pH meter you purchase). Low-acid canned foods are not permitted to be made in the home.</p> <p>Completion of "Better Process Control School", course and process approval by a processing authority strongly advised (Virginia Tech Food Innovations Program: Food Testing Services).</p> <p>Must not exceed \$3,000 in total annual gross sales for all acidified products produced.</p>	<p>Includes jams and jellies (no low-acid ingredients), candies, dried fruits/herbs/seasonings/mixes, (un)coated nuts, (flavored) vinegars, popcorn (balls), cotton candy, dried pasta, roasted coffee, dried tea, cereals, trail mixes and granola and baked goods that don't require time or temperature control.</p>	<p>Those who process & prepare honey in their private residence from hives they own, who sell less than 250 gallons of honey a year, & who do not process or sell other food products (except as noted here) are exempt from inspection.</p> <p>Infused honey products are not exempted.</p>	<p>Exempt from Virginia Egg Law and do not need inspection if selling less than 150 dozen of your own eggs per week or less than 60 dozen of another producer's eggs per week.</p>	<p>If you only grow and sell fresh fruits and vegetables, you do not need to be inspected.</p> <p>However, if you grow sprouts for distribution to restaurants or retail stores, you are classified as a food manufacturer and are required to be under inspection. Also note that only cultivated mushrooms can be offered for distribution to restaurants and retail stores.</p>	<p>Home/facility inspection by VDACS not required, but it is suggested to contact your local health department for any local inspection requirements.</p> <p>You must obtain licensing and permitting through VDACS. Product registration may also be required.</p>
EXEMPTIONS	LABELING	LABELING	LABELING	LABELING	LABELING	LABELING	LABELING
<ul style="list-style-type: none"> • 1,000 Bird Exemption • 20,000 Bird Exemption • Custom Exemption: with permit from OMPS, allows businesses to slaughter animals, only for their owners consumption, without an inspector present. 	<ul style="list-style-type: none"> • Product Name • Net Weight • Ingredient Statement • Name & Address of Manufacturer/Distributor • Sell-by date 	<p>The standard label must contain:</p> <ul style="list-style-type: none"> • Product name • Net weight • Name & address of manufacturer/distributor/packer • Nutritional labeling (exemptions apply) • List of allergens • NOT FOR RESALE – PROCESSED AND PREPARED WITHOUT STATE INSPECTION <p>You must also have a label displaying the name, physical address and telephone number of the person preparing the food product and the date the food product was processed.</p>	<p>The standard label must contain:</p> <ul style="list-style-type: none"> • Product name • Net weight • Ingredient statement • Name & address of manufacturer/distributor/packer • Nutritional labeling (exemptions apply) • List of allergens • NOT FOR RESALE – PROCESSED AND PREPARED WITHOUT STATE INSPECTION <p>You must also have a label displaying the name, physical address and telephone number of the person preparing the food product and the date the food product was processed.</p>	<p>The standard label must contain:</p> <ul style="list-style-type: none"> • Product name • Net weight • Ingredient statement • Name & address of manufacturer/distributor/packer • Nutritional labeling (exemptions apply) • List of allergens • NOT FOR RESALE – PROCESSED AND PREPARED WITHOUT STATE INSPECTION <p>You must also have a label displaying the name, physical address and telephone number of the person preparing the food product and the date the food product was processed.</p>	<p>Exempt from Virginia Egg Law and do not need inspection if selling less than 150 dozen of your own eggs per week or less than 60 dozen of another producer's eggs per week.</p>	<p>If you only grow and sell fresh fruits and vegetables, you do not need to be inspected.</p> <p>However, if you grow sprouts for distribution to restaurants or retail stores, you are classified as a food manufacturer and are required to be under inspection. Also note that only cultivated mushrooms can be offered for distribution to restaurants and retail stores.</p>	<p>Home/facility inspection by VDACS not required, but it is suggested to contact your local health department for any local inspection requirements.</p> <p>You must obtain licensing and permitting through VDACS. Product registration may also be required.</p>
LABELING	AT MARKET	LABELING	LABELING	LABELING	LABELING	LABELING	LABELING
<ul style="list-style-type: none"> • Product Name • Net Weight • List of Ingredients • Name/address of Responsible Party • Inspection Legend (plant number that did the work) • Safe Handling Statement <p>For Custom Exemption: "NOT FOR SALE"; 20,000 Bird Poultry Exemption Label, if applicable.</p>	<p>Keep frozen products frozen and other products at 41°F or lower. If storing products on ice, drain often.</p> <p>Products offered as samples should be prepped on-site or in your VDACS approved facility.</p> <p>Un-refrigerated samples may be left out for tasting no more than 4 hours (any leftovers then cannot be re-cooled or used again, they must be thrown away).</p>	<p>The standard label must contain:</p> <ul style="list-style-type: none"> • Product name • Net weight • Ingredient statement • Name & address of manufacturer/distributor/packer • Nutritional labeling (exemptions apply) • List of allergens • NOT FOR RESALE – PROCESSED AND PREPARED WITHOUT STATE INSPECTION <p>You must also have a label displaying the name, physical address and telephone number of the person preparing the food product and the date the food product was processed.</p>	<p>The standard label must contain:</p> <ul style="list-style-type: none"> • Product name • Net weight • Ingredient statement • Name & address of manufacturer/distributor/packer • Nutritional labeling (exemptions apply) • List of allergens • NOT FOR RESALE – PROCESSED AND PREPARED WITHOUT STATE INSPECTION <p>You must also have a label displaying the name, physical address and telephone number of the person preparing the food product and the date the food product was processed.</p>	<p>The standard label must contain:</p> <ul style="list-style-type: none"> • Product name • Net weight • Ingredient statement • Name & address of manufacturer/distributor/packer • Nutritional labeling (exemptions apply) • List of allergens • NOT FOR RESALE – PROCESSED AND PREPARED WITHOUT STATE INSPECTION <p>You must also have a label displaying the name, physical address and telephone number of the person preparing the food product and the date the food product was processed.</p>	<p>Exempt from Virginia Egg Law and do not need inspection if selling less than 150 dozen of your own eggs per week or less than 60 dozen of another producer's eggs per week.</p>	<p>If you only grow and sell fresh fruits and vegetables, you do not need to be inspected.</p> <p>However, if you grow sprouts for distribution to restaurants or retail stores, you are classified as a food manufacturer and are required to be under inspection. Also note that only cultivated mushrooms can be offered for distribution to restaurants and retail stores.</p>	<p>Home/facility inspection by VDACS not required, but it is suggested to contact your local health department for any local inspection requirements.</p> <p>You must obtain licensing and permitting through VDACS. Product registration may also be required.</p>
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AT MARKET	AT MARKET	AT MARKET	AT MARKET	AT MARKET	AT MARKET	AT MARKET	AT MARKET
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<p>* Applies to 'ACIDIFIED CANNED FOODS' and 'BAKED GOODS, JAMS AND ...': Must be produced in a private home. Must be sold at farmers markets, from the private home where product is manufactured or to an individual for their own consumption. These products cannot be sold to other businesses (ie. grocery stores), for resale, on the internet or across state lines.</p> <p>You do not have to pay the \$40 annual fee to VDACS, although you are still required to comply with all applicable laws and regulations (outlined here).</p>							
<p>** Time and Temperature Controlled for Safety (TCS) Foods require temperature control because they are capable of supporting the growth of various infectious microorganisms or toxins. These foods include meats, dairy products, eggs, mushrooms, cut melons, cut tomatoes, cut leafy greens, and heat-treated plant food such as cooked rice, beans, and vegetables.</p>							